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| **COURSE INFORMATON** | | | | | |
| **Course Title** | *Code* | *Semester* | *L+P Hour* | *Credits* | *ECTS* |
| Intellectual Property Law | LAW 421 | 7 | 3+0 | 3 | 4 |

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| **Prerequisites** |  |

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| **Language of Instruction** | Turkish |
| **Course Level** | Undergraduate |
| **Course Type** | Compulsory |
| **Course Coordinator** | Ömer Hızıroğlu |
| **Instructors** | Ömer Hızıroğlu |
| **Assistants** |  |
| **Goals** | Overview of IP rights (Patents, TM, Copyrights) and license agreements |
| **Content** | 1. Intro to IP  2. Patents  3. Copyrights  4. Trademarks  5. License Agreements |
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| **Learning Outcomes** | **Program Learning Outcomes** | **Teaching Methods** | **Assessment Methods** |
| Getting to know the basics of IP law, ability to comprehend the application | 1,6,7,8 | 1 | A |
| Different applications in major jurisdictions | 1,4,10,7,8 | 1,2,3 | A |
| Strategical value of IP Law | 5,9,3,2,1 | 1 | A |
| Licensing agreement: why it is concluded, how to compose, what to care the most about | 11,3,2,6 | 1,3,4 | A |
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| **Teaching Methods:** | 1: Lecture, 2: Question-Answer, 3: Discussion, 4: Case study / practical course |
| **Assessment Methods:** | A: Testing, B: Presentation C: Homework |
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| **COURSE CONTENT** | | |
| **Week** | **Topics** | **Study Materials** |
| 1 | Intro to IP |  |
| 2 | Patents and trade secrets |  |
| 3 | Patents |  |
| 4 | Copyrights |  |
| 5 | Copyrights |  |
| 6 | Case discussions and general review |  |
| 7 | MID-TERM EXAMINATION |  |
| 8 | Trademarks |  |
| 9 | Trademarks |  |
| 10 | Case discusions |  |
| 11 | Licensing |  |
| 12 | Licensing |  |
| 13 | Case discusions and general review |  |
| 14 | Reserve week |  |

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| **RECOMMENDED SOURCES** | |
| **Textbook** | Class lectures and power point presentations shared with students |
| **Additional Resources** | Case law as applicable shared through Linkedin class group and extensive use of the social media |

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| **MATERIAL SHARING** | |
| **Documents** |  |
| **Assignments** |  |
| **Exams** |  |

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| **ASSESSMENT** | | |
| **IN-TERM STUDIES** | **NUMBER** | **PERCENTAGE** |
| Mid-terms | 1 | 100 |
| **Total** |  | **100** |
| **CONTRIBUTION OF FINAL EXAMINATION TO OVERALL GRADE** |  | 75 |
| **CONTRIBUTION OF IN-TERM STUDIES TO OVERALL GRADE** |  | 25 |
| **Total** |  | **100** |

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| **COURSE CATEGORY** | Expertise/Field Courses |

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| **COURSE'S CONTRIBUTION TO PROGRAM** | | | | | | | |
| No | Program Learning Outcomes | Contribution | | | | | |
| 1 | 2 | 3 | 4 | 5 |  |
| 1 | Ability to comprehend, solve, and to attain analytical and critical thought processes |  |  |  |  | x |  |
| 2 | Within the ambit of lifelong learning, to direct continuous renewal and cultivation of knowledge attained in the field of law |  |  |  | x |  |  |
| 3 | To master legal resources and legal precedents; to be able to conduct comparative legal analyses in national and international legal arenas |  | x |  |  |  |  |
| 4 | To improve settlement options; to implement creative and innovative solutions |  | x |  |  |  |  |
| 5 | To be equippet with comprehensive and comparative knowledge gained through the study of law, enabling the transfer of this knowledge into the social and economic fields. To attain analytical thinking between cross disciplines |  |  |  | x |  |  |
| 6 | To attain the ability to comprehend and solve legal problems pertaining to global economy |  |  |  | x |  |  |
| 7 | To obtain knowledge of current legal subjects, through the aid of the English language |  |  |  | x |  |  |
| 8 | To be able to utilize proficiency at an intermediate level foreign language |  |  |  |  | x |  |
| 9 | To attain professional and scientific ethical tenants in the field of law, as well as in society at large |  |  |  | x |  |  |
| 10 | To attain the ability to write, speak and listen effectively, in the field of law |  |  |  |  | x |  |
| 11 | To be open-minded, to be tolerant of different ideas, to be constructive, to have self-confidence, and to be responsible both during individual studies and/or during team studies. To work effectively and efficiently |  |  |  | x |  |  |

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| **ECTS ALLOCATED BASED ON STUDENT WORKLOAD BY THE COURSE DESCRIPTION** | | | |
| Activities | Quantity | Duration (Hour) | Total Workload (Hour) |
| Course Duration (Including the exam week: 16x Total course hours) | 14 | 3 | 42 |
| Hours for off-the-classroom study (Pre-study, practice) | 14 | 4 | 56 |
| Mid-terms | 1 | 1 | 1 |
| Final examination | 1 | 1 | 1 |
| **Total Work Load** |  |  | 100 |
| **Total Work Load / 25 (h)** |  |  | 4 |
| **ECTS Credit of the Course** |  |  | 4 |